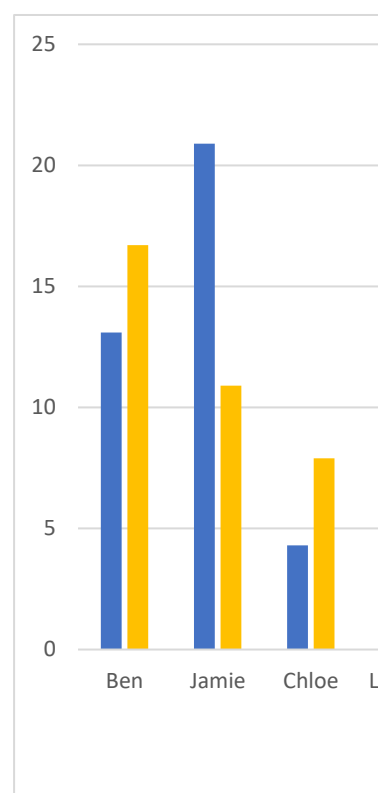
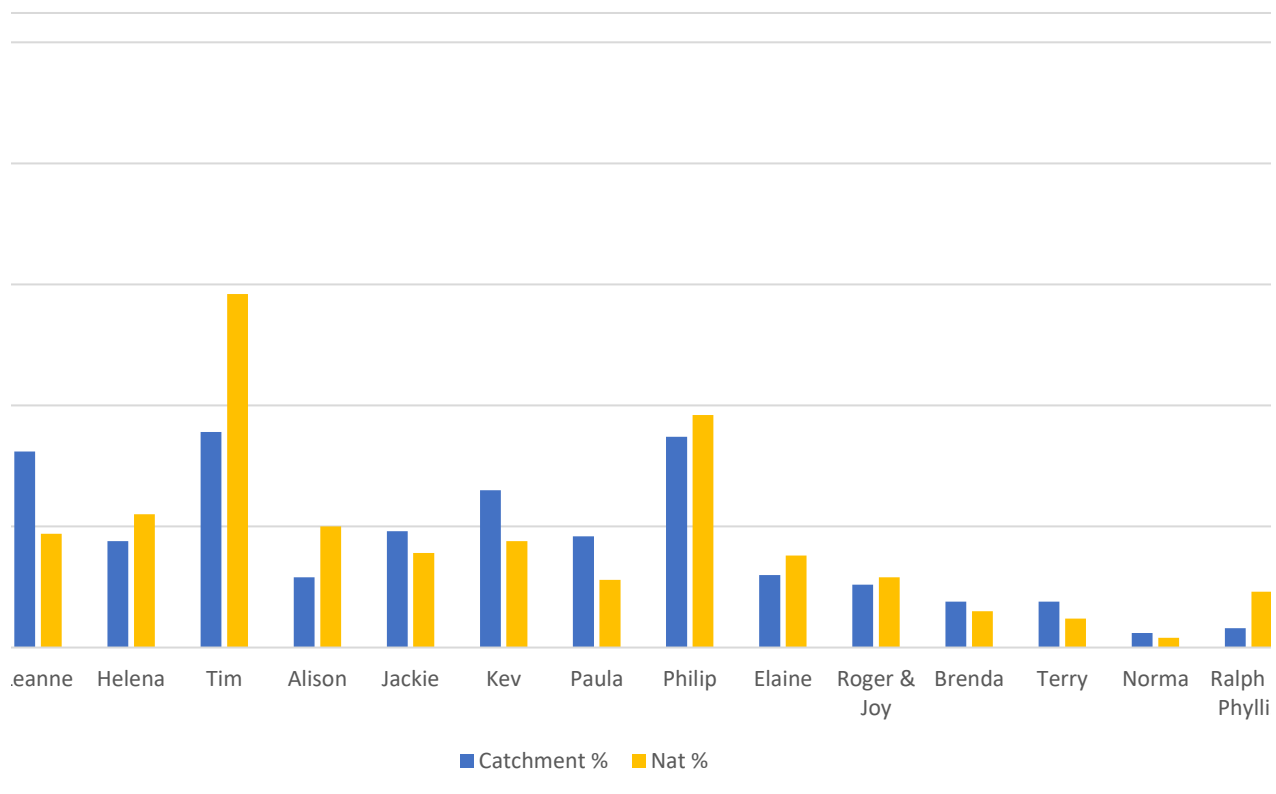


Segment	Catchment %	Nat %
Ben	13.1	16.7
Jamie	20.9	10.9
Chloe	4.3	7.9
Leanne	8.1	4.7
Helena	4.4	5.5
Tim	8.9	14.6
Alison	2.9	5
Jackie	4.8	3.9
Kev	6.5	4.4
Paula	4.6	2.8
Philip	8.7	9.6
Elaine	3	3.8
Roger & Joy	2.6	2.9
Brenda	1.9	1.5
Terry	1.9	1.2
Norma	0.6	0.4
Ralph & Phyllis	0.8	2.3
Frank	1	0.9
Elsie & Arnold	1.2	1
	100.2	100



Segment	Catchment Pop.	CSP Pop.	Rgn Pop.	Nat Pop.	Catchment %
Ben	385	3648	21768	286137	13.1
Jamie	616	2018	15711	186116	20.9
Chloe	125	1675	9694	134564	4.3
Leanne	237	912	6904	79854	8.1
Helena	130	1243	7357	93740	4.4
Tim	261	3354	20060	249123	8.9
Alison	84	1229	7146	85425	2.9
Jackie	141	983	6575	67264	4.8
Kev	192	740	6371	75894	6.5
Paula	134	409	3683	47996	4.6
Philip	255	2505	15406	163594	8.7
Elaine	89	1019	5863	65329	3
Roger & Joy	75	1049	4907	50366	2.6
Brenda	56	287	2304	25216	1.9
Terry	56	241	1877	20979	1.9
Norma	17	71	544	6837	0.6
Ralph & Phyllis	23	629	2873	39327	0.8
Frank	30	303	1607	15727	1
Elsie & Arnold	35	290	1617	17249	1.2
Total	2941	22605	142267	1710737	100.2



CSP %	Rgn %	Nat %
16.1	15.3	16.7
8.9	11	10.9
7.4	6.8	7.9
4	4.9	4.7
5.5	5.2	5.5
14.8	14.1	14.6
5.4	5	5
4.3	4.6	3.9
3.3	4.5	4.4
1.8	2.6	2.8
11.1	10.8	9.6
4.5	4.1	3.8
4.6	3.4	2.9
1.3	1.6	1.5
1.1	1.3	1.2
0.3	0.4	0.4
2.8	2	2.3
1.3	1.1	0.9
1.3	1.1	1
99.8	99.8	100

